

# Vision Casting Packet

Crossroads clubs that have buy-in from the entire church congregation are more successful with starting and running a thriving club. This Vision Casting Packet can help you to share the vision for impacting your community through a Crossroads club with your church by sharing about Crossroads three times prior to the launch of your club.

We also hope you continue to share stories from your club with your congregation to keep them updated with how things are going. Doing this will make the task of finding leaders for a growing ministry much easier.

This packet serves as a guide to help you get started. Feel free to edit any of these materials to fit your context and your congregation.

**Vision Cast 1 Goals:** Inform the congregation about the ministry and find a Team Leader and other Team Members.

**Vision Cast 2 Goal:** Recruit the remaining team members needed.

**Vision Cast 3 Goal:** Pray for and commission team.

**Vision Cast Post Launch Goal:** Share stories of how God is working through your congregation. Invite people to come together for regular prayer or to volunteer by helping with materials, games or big events for your club.

[Click here for Vision Casting Tools.](#)

## Bulletin Inserts



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## Slides to Use at Church



# Social Media Template for Vision Casting

Social media is a great way to share with your congregation what Crossroads is all about. You can share videos, photos or just text. Here are a few of our recommended ways to communicate via Facebook, Instagram, Twitter or on your website.



## Example 1

[Link to Graphic](#)

Kids spend five days a week in their schools. Join our Crossroads Team to share the love of Jesus with kids through a weekly after-school ministry a school in our community. Contact \_\_\_\_\_ at \_\_\_\_\_ for more information.

## Example 2

[Link to Graphic](#)

Do you want to be part of something that impacts the lives of children for eternity? Beginning this fall, our church is going to be partnering with Crossroads Kids Club to reach kids with the Good News of Jesus in their public school! Join us! Contact \_\_\_\_\_ at \_\_\_\_\_ for more information.



## Example 3

[Link to Graphic](#)

Children between the ages of 4 and 14 are the most unreached people group in the world, and these same children are also the most responsive group to the gospel message. Would you join our team to make a difference in the lives of children? Contact \_\_\_\_\_ at \_\_\_\_\_ for more information.

## Other Social Media Post Options:



[Graphic](#)



[Graphic](#)



[Graphic](#)

# Links to Videos for Vision Casting

## [Why Crossroads Video](#) (5:20)

In this video, part 1 and part 2 are combined together, sharing the need and how Crossroads is connecting churches with churches to reach kids in public schools.

## [Kids Talk about Crossroads](#) (3:07)

This video interviews kids from Crossroads, who share what Crossroads is like. They share what they do in Crossroads, what they've learned and their favorite parts of Crossroads.

## [Emerging from Covid](#) (2:58)

This video shares the stories of five leaders who continued to partner with Crossroads through the pandemic and their hopes for their ministry coming out of it.

## [Club Elements Video](#) (4:19)

This video shares each part of a Crossroads club. This helps people understand what exactly is going to happen in the club.

## [The Miracle of Curtis](#) (5:42)

In this video, Curtis, the father of two Crossroads students, shares his story of how his sons being in the ministry helped him to start attending church and how his life was changed. Curtis now is a very committed leader in a Crossroads club in Milwaukee, WI.

## [Alexis' Story](#) (7:50)

In this video, Alexis shares how being a part of Crossroads helped her family through the death of her grandmother. Her mother shares how seeing Alexis connect through Crossroads helped her to find her own faith. Toward the middle (2:15) it switches to the testimonies of Crossroads leaders and why they are a part of Crossroads.

## ["In Their Own Words"](#) (3:47)

In this video, some children in Crossroads Kids Club share what the club and leaders have meant to them.



# Announcement Scripts

*These are scripts for you to use in an announcement in front of the congregation on a Sunday morning.*

## **# 1- Upfront Sunday Announcement Script**

*The team leader or church staff*

*Goal: To find a team leader and/or team members*

[{Play Video}](#)

This fall, our church is partnering with Crossroads Kids Club to start a weekly after-school Bible club at a \_\_\_\_\_ school. The amazing thing about this opportunity is that we get to share openly about Jesus with these kids—right in the school! We are starting the process of finding volunteers for the ministry.

If you are interested in getting involved, please meet me in the lobby after the service or email me at *{Email}*.

## **# 2- Upfront Sunday Announcement Script**

*Team Leader*

*Goal: To find team members and to encourage the congregation to pray for the preparation of the club.*

[{Play Video}](#)

I just got back from a retreat with Crossroads Kids Club and I am so excited to start our after-school ministry sharing the gospel with kids at \_\_\_\_\_ elementary school near our church. 92% of kids in America are in the public schools, and we want to go where they are so that we can show those kids the love of God.

I am looking for at least five people to join me in this exciting opportunity. Would you join me in discerning if God is calling you to serve in this ministry?

If you have any questions feel free to come talk to me after the service.

## **#3- Upfront Sunday Announcement Script**

*Pastor/Team*

*Goal: To pray for and commission Crossroads Team*

Next week our team is heading to \_\_\_\_\_ School to start our Crossroads Club. They will be playing games, teaching stories from the Bible as well as building relationships with kids and their families so that they may find and follow Jesus.

Would you join me in praying for the school, faculty and staff, the kids and their families, and our team as they start this incredible ministry?

{Prayer}

If you have any questions or are interested in helping in any way with Crossroads, please contact {Team Leader}.